



ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

"ವಿ ಟಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ.



Visvesvaraya Technological University

(State University of Government of Karnataka Established as per the VTU Act, 1994)

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Dr. Preeti Patil

Programme Coordinator

VTU/MYS/COE/MGMT/ 359 /2023-24

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Circular

All the students of MBA (HR/MM/FM & Business Analytics) and BBA (Digital Marketing) are hereby informed that, First Internal Assessment is scheduled from Feb. 1, 2024. The assessment window will be enabled from Feb. 1, 2024 & will be open till the commencement of Semester End Examination for this Cycle. The detail guidelines for assessments will be shared in the LMS.

It is mandatory to take both the assessments as average of both the tests will be considered as final CIE Marks. The syllabus for the first assessment is Module 1 & 2 for all the courses. Assessment will be for 30 marks (Multiple Choice questions carrying one mark each). For any further queries pertaining to technical issues kindly mail to support@vtu-online.net, contacts@vtu-online.net

Programme Coordinator

Copy to:

1. The Registrar, VTU Belagavi for kind information
2. The Director, VTU CDOE, Mysuru for kind information
3. The Assistant Director, VTU CDOE for kind information
4. All the Course Coordinators MBA & BBA for necessary action